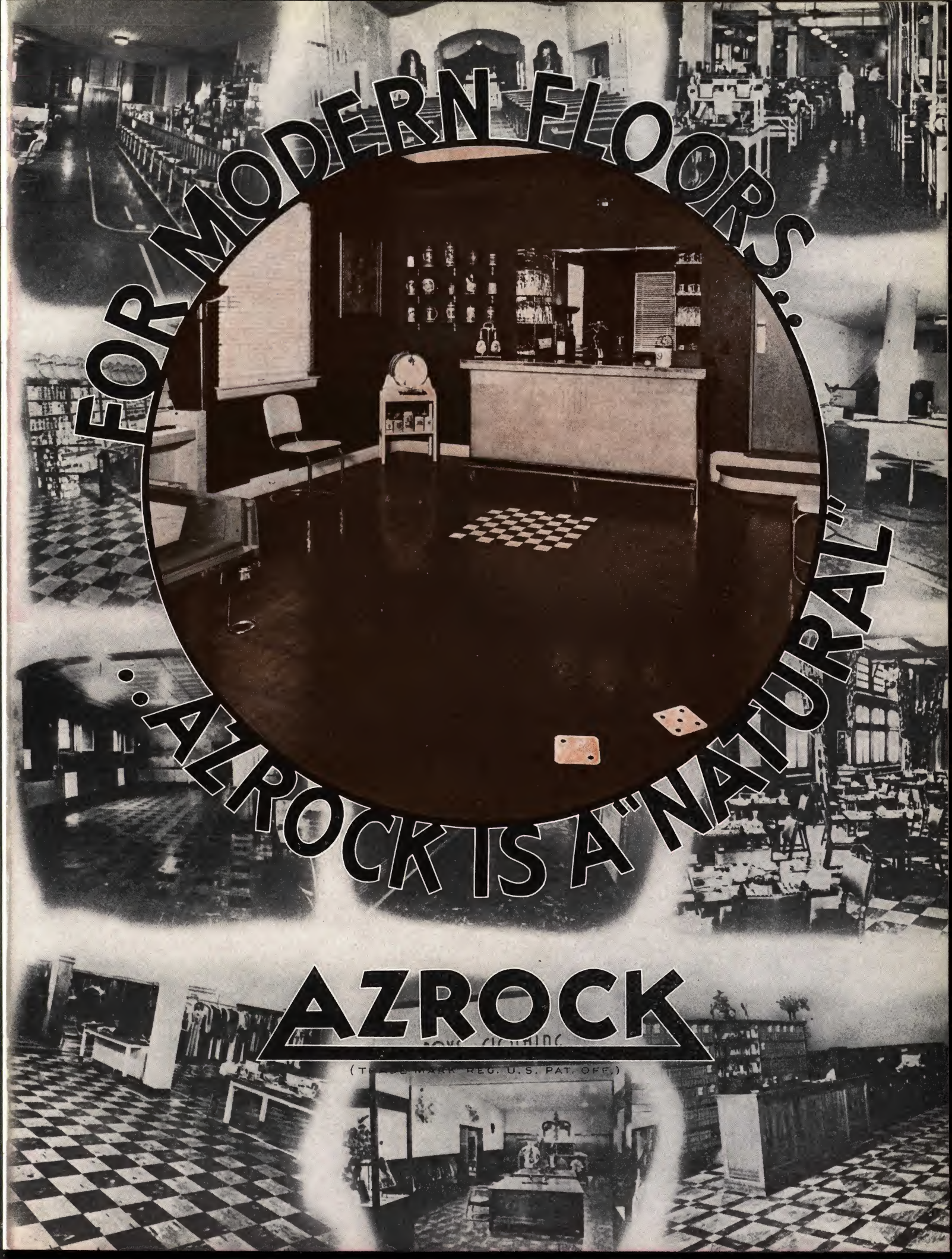




FOR MODERN FLOORS
AZROCK IS A "NATURAL"

AZROCK

(TRADE MARK REG. U.S. PAT. OFF.)



AZROCK CARPET TILE *is a superior mastic tile*

AZROCK CARPET TILE contains as one of its basic ingredients limestone rock asphalt, a material long famed for its many unique characteristics. It is an asphalt rock: a limestone thoroughly impregnated with a natural high grade asphalt. In the manufacture of Azrock, cotton and asbestos fibers also play an important part, since it is their random interlacing that gives greater strength and additional resilience to the tile. Mineral color pigments penetrate the entire thickness of tile to assure permanence of coloring.

All materials are thoroughly amalgamated and uniformly mixed, formed under extremely high pressure by passing through rolls. Following this, the dense tough sheets of the finished product are cut into accurate rectangular tile units. Azrock then is ready for use . . . a floor-covering tile distinctive in appearance, staunchly durable under constant service and unexcelled in its combined advantages.

The process of manufacturing Azrock is continuously under laboratory control, with competent en-

gineers and chemists in charge. Azrock's modern factory is equipped with specially designed machinery, a guarantee of standard product to meet the strictest requirements, including Federal Government specifications. Production facilities are adequate to insure prompt shipment of orders.





Many advantages recommend AZROCK

It Is Micro-Cut. By means of a new exclusive process the cutting of Azrock Carpet Tile to micrometer accuracy provides a tile with edges that lay up tighter, quicker, closer than ever before possible in asphalt and mastic tile floor covering.

Minus dust-catching joints, Azrock can keep the sparkling freshness of a new floor years after it is laid. This micro-cut process was developed by Azrock's manufacturers and is available only with Azrock.

Azrock Is Resilient. A gentle resilience makes Azrock Carpet Tile especially desirable in buildings where a reduction of noise is essential. Azrock not only absorbs and minimizes the sound of walking steps, but its resilient surface is exceptionally comfortable and restful underfoot.

Azrock Is Durable. There's a long-life durability to Azrock Tile that especially recommends its use on floors that must give constant service. Capable of withstanding long years of hard wear, Azrock asks no favors of its users. Maintenance is simple and inexpensive.

Azrock Is Sanitary. Azrock is smooth-surfaced, creating no dust or dirt. It will not warp nor check and its micro-close tile joints leave no room for dust catching. The dense texture of the tile allows easy cleaning, simple maintenance. Azrock readily acquires a soft natural lustre under usage, but may be waxed if you desire.

Azrock Is Fire-resistant. Azrock is fire-proof when laid on concrete and, on inflammable types of subfloors, serves as a

definite fire-retarder. Carelessly dropped cigars or cigarettes cannot permanently harm Azrock's surface and their marks are easily erased in ordinary cleaning. Azrock insulates against electricity and, also, against extremes of heat or cold.

Azrock Is Economical. Add to Azrock's long-life wearability and its inexpensive upkeep, the fact that Azrock costs no more to buy and install than many ordinary floor coverings, and it is immediately apparent that Azrock is one of the most practical and economical floor coverings you can specify.

Lay Azrock on Any Firm Subfloor. Before the development of Azrock Carpet Tile, asphalt tile installations over wood subfloors could not be made satisfactorily without expensive underlayments. Now, however, Azrock Tile can be laid successfully over any firm, smooth subfloor: wood, concrete, terrazzo, ceramic tile, marble or steel, old or new, and without the use of costly underlayments.

The flexibility of the tile adjusts itself admirably to slight irregularities without undue strain and also provides unusual recovery from indentations made by foot or furniture, or the passage of rolling equipment.

Lay Azrock Above or Below Grade. Azrock is impervious to dampness. This moisture-proof characteristic permits Azrock ordinarily to be installed on subfloors below grade without the necessity for expensive waterproofing.

Distinguished Record. The popularity of this ultra-modern and very versatile floor covering is evidenced by the sweeping number of installations all over this country, as well as a fast growing demand in export markets.

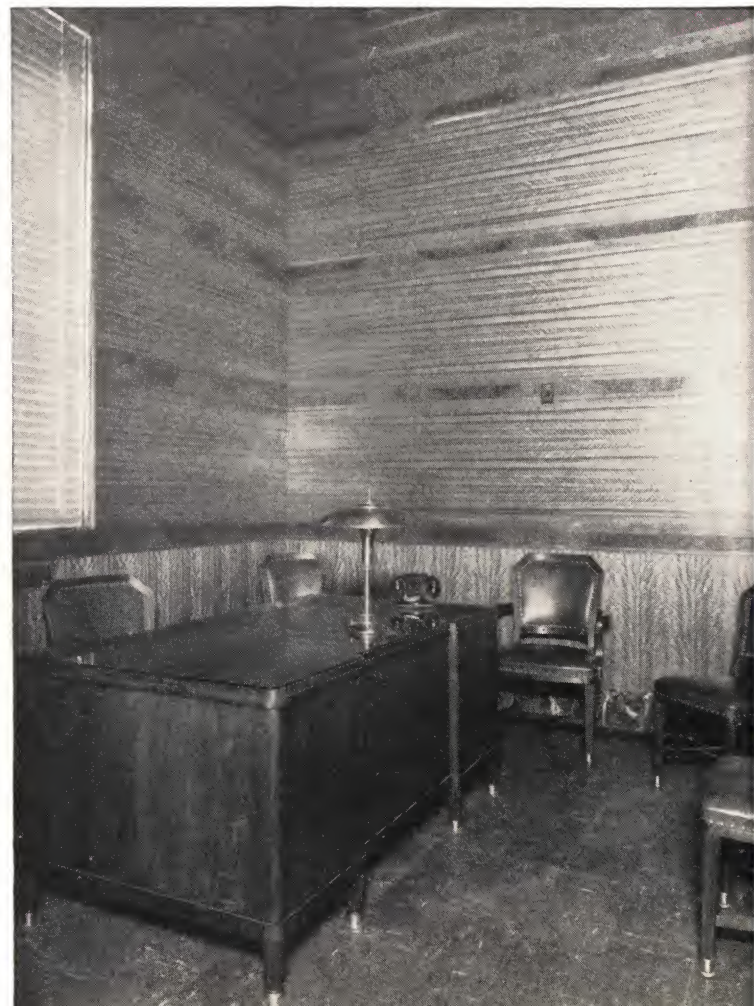
Azrock Carpet Tile is the ideal choice for floor covering in modern homes (from kitchen to recreation room!), in offices, stores, hospitals, libraries, schools, restaurants, theaters, churches, courthouses and all kinds of public or semi-public buildings. Its use is an important complement to every such type of new construction; and by means of Azrock, old floors too can be made modern at moderate cost and for permanent satisfaction.

Cove Base. Azrock Sanitary Molded Cove Base is available, whenever desired. It is made in standard wall height of 6", but special heights from 2½" to 6" can be furnished. Standard length of cove base is 12", standard thickness ¼", with ⅛" floor flap which can be used with either ⅛", ⅜" or ¼" tile.



Beauty is an out-

ANY one of Azrock Carpet Tile's richly textured colors, or a combination of two or more, makes a strikingly beautiful floor. There are sixteen plain and twenty-one marbled colors (turn to next page for accurate reproductions). Their mellow richness and charm lend an air of distinction wherever Azrock is installed. Harmonious variations, contrasts of strong and delicate tints, a blending of marbled with plain effects . . . all are possible and encourage the creation of custom floor patterns to suit any decorative theme. It is Azrock's distinctive appearance that marks



standing AZROCK *feature*

it so vividly as The Modern Floor Covering for Interior Floors.

All Azrock colors are permanently clear and bright, running as they do through the entire thickness of each tile. They will not fade and the beauty of an Azrock floor is as lasting as this long-lived tile itself.

Different tile sizes aid the origination of unique and attractive floor patterns. Standard sizes are 9" x 9", 12" x 12", 6" x 12", 9" x 18", 12" x 24", 13½" x 27" and 18" x 24". Special sizes are 3" x 3", 4" x 4", 4½" x 4½", 6" x 6", 18" x 18", 3" x 6", 3" x 9", 3" x 12", and 3" x 24". Diagonal half-tiles are also

available in 6" x 6", 9" x 9" and 12" x 12" sizes. Standard thicknesses are ⅛", 3/16" and ¼" to meet various requirements. ⅛" thickness should be installed over concrete subfloors only and is not recommended where the floor will be subjected to unusually heavy traffic and abuse. 3/16" thickness is the usual standard, being suitable for installation over wood or concrete subfloors, and is recommended for all types of public buildings, stores, hospitals, schools, etc. ¼" thickness is for extra heavy duty and may be installed over wood or concrete subfloors wherever extra heavy traffic must be withstood.





C-1



C-2



C-3



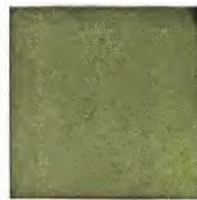
C-4



C-5



C-6



C-7



C-8



C-9



C-10



C-11



C-90



C-91



C-92



C-94
C-6

C-7
C-93



C-93



C-94

AZROCK
(TRADE MARK REG. U.S. PAT. OFF.)
CARPET TILE



C-11
C-92

C-4
C-9

PLAIN COLORS

Countless color combinations and an infinite variety of floor designs are possible from this array of beautiful colors, whose pigments penetrate the full thickness of tile for permanence. Bright or subdued, grave or gay, an Azrock floor is always a thing of beauty.



C-91
C-90



C-6
C-7



C-1
C-8



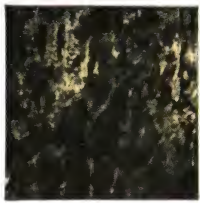
C-94
C-93



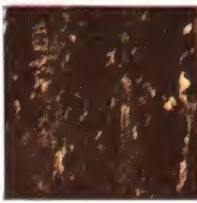
C-92
C-11



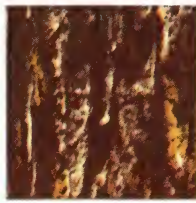
C-9
C-4



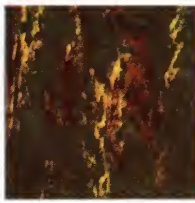
C-21



C-22



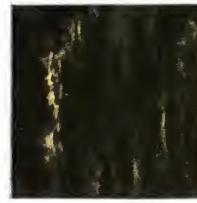
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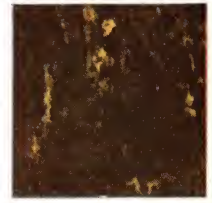
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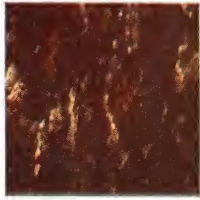
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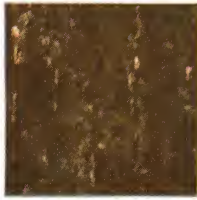
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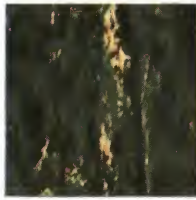
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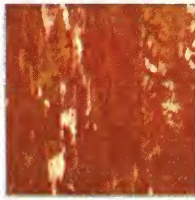
C-33



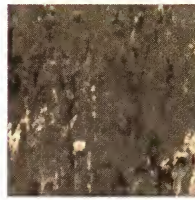
C-34



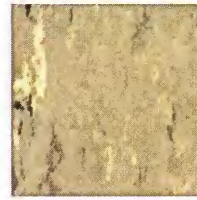
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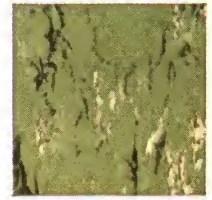
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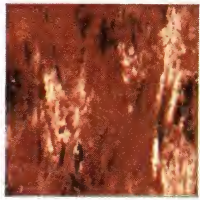
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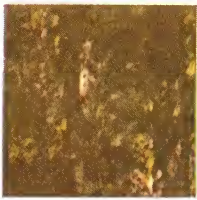
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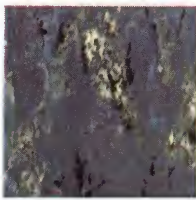
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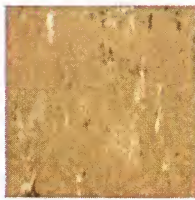
C-48



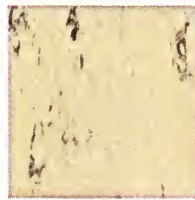
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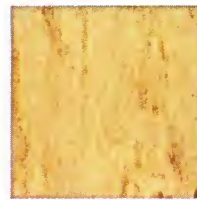
C-50



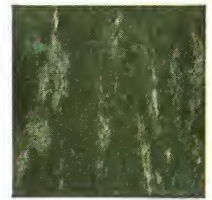
C-51



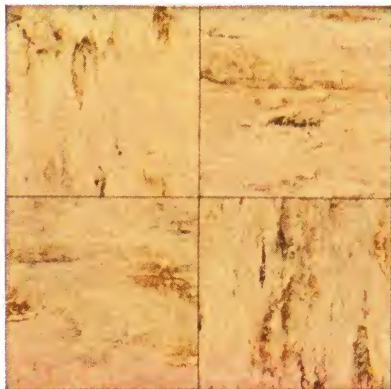
C-61



C-62



C-63



C-62
Field Pattern

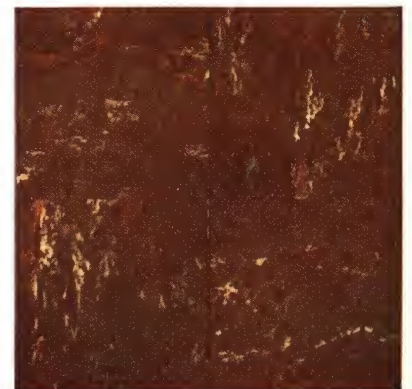
AZROCK

(TRADE MARK REG. U.S. PAT. OFF.)

CARPET TILE

MARBLEIZED COLORS

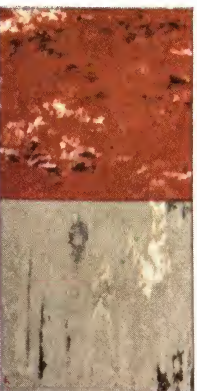
These extraordinarily beautiful tiles are re-produced here with exacting accuracy. Note how well they harmonize with each other as well as with the plain colors. And the colors, which go all the way through the thickness of tile, will last as long as this durable floor covering itself! Remember, marbleized tiles do not show traffic marks as readily as plain colors.



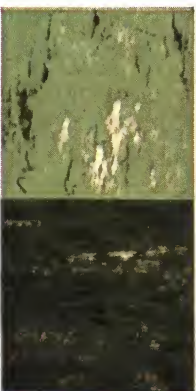
C-33
Field Pattern



C-21
C-61



C-48
C-46



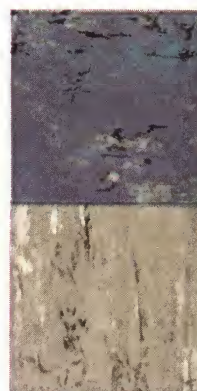
C-47
C-35



C-25
C-44



C-51
C-32



C-50
C-46



C-45
C-61

AZROCK Industrial Tile

AZROCK Industrial Tile is especially manufactured for use on the floors of factories, mills, warehouses, stores and schools . . . or wherever floors must undergo unusually hard usage. It has greater asphaltic content, a thicker-webbed reinforcement of cotton fibers, than is needed in an ordinary floor covering. This additional toughness makes it stand up strongly under the roughest kind of treatment . . . the constant movement of rolling stock and machinery . . . abrupt changes in temperature, intense heat, intense cold . . . heavy standing loads . . . continuous foot traffic.

Azrock Industrial Tile is resilient, thereby reducing sound and absorbing shocks, and increasing the comfort of busy workers. This quality saves wear and tear on hauling equipment; truck wheels do not show wear when used on Azrock floors. And the tile resists indentation from standing loads. Like all Azrock products, it is waterproof, fire-resistant and insulates against electricity, as well as against extremes of temperature.

Azrock Industrial Tile is easily laid with a close fit, without undue interruption of normal business activities. It is available in solid colors of black or mahogany, and marbled or textured with either black or mahogany as the base color. Its installation increases the attractive appearance of even drab surroundings. It can be had in standard thicknesses of $\frac{1}{4}$ ", $\frac{3}{8}$ " and $\frac{1}{2}$ " and in standard sizes of 9" x 9", 12" x 12" and 12" x 24".



AZROCK Planktile

AZROCK Planktile, the third member of the Azrock family, serves a definite purpose as a moderate-priced, attractive floor covering in halls, corridors, theater aisles, warehouses, factories or any similar spaces not subjected to heavy standing loads. It possesses a velvety soft resilience that deadens sound and muffles steps, so that now any modern building can have quiet, noise-hushed corridors.

Azrock Planktile maintains the rugged durability and long-life wearing quality of all Azrock products, with the necessary stamina to withstand constant foot traffic. It is moisture proof, sanitary, fire-resistant, insulates against heat, cold and electricity, is easily maintained and is exceptionally reasonable in cost. It may be had in plain black or six dark textured colors. Azrock Planktile is manufactured in the standard thickness of $\frac{5}{32}$ " and in the standard sizes of 9" x 9", 12" x 12", 12" x 24" and 13 $\frac{1}{2}$ " x 27". Special sizes available are 6" x 6" and 6" x 12".





AZROCK is manufactured by UVALDE ROCK ASPHALT CO.

AZROCK, the greatly improved and completely practical mastic tile floor covering, has proved the crowning achievement of long years of scientific research by one of the best known asphalt companies in the world, THE UVALDE ROCK ASPHALT Co. This company has been in the asphalt business

exclusively since 1912 and is the oldest and largest producer of limestone rock asphalt in the United States. Azrock is produced in a modern, up-to-date plant especially erected for the purpose and located in Houston, Texas. All Azrock is sold by approved Azrock distributing contractors, located in all the principal cities of the U. S., as completed installations made in accordance with Azrock specifications. For additional information direct inquiries to general offices:

UVALDE ROCK ASPHALT COMPANY

Frost Nat'l Bank Bldg.,
San Antonio, Texas

DISTRICT REPRESENTATIVES

CHICAGO, ILL. . . . BOSTON, MASS. . . . KANSAS CITY, MO.
BALTIMORE, MD. . . . TULSA, OKLA ATLANTA, GA.
NEW YORK, N. Y. SAN FRANCISCO, CAL.

AZROCK PRODUCTS

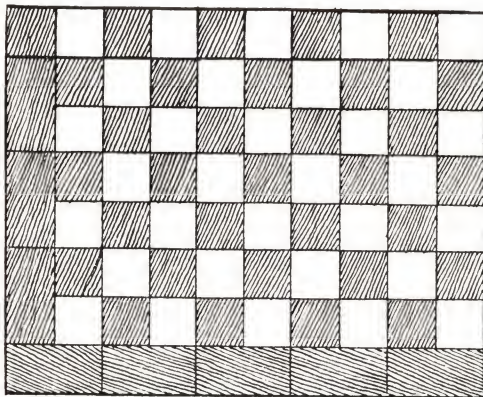
(for interior floors only)

Azrock Carpet Tile . . . for decorative floors in general use

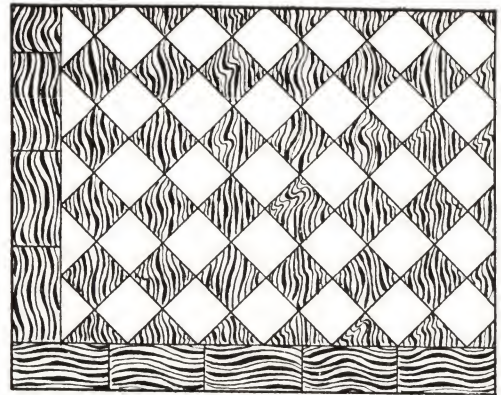
Azrock Industrial Tile . . . for heavy duty floors

Azrock Planktile . . . for moderate priced, light- to medium-duty floors.

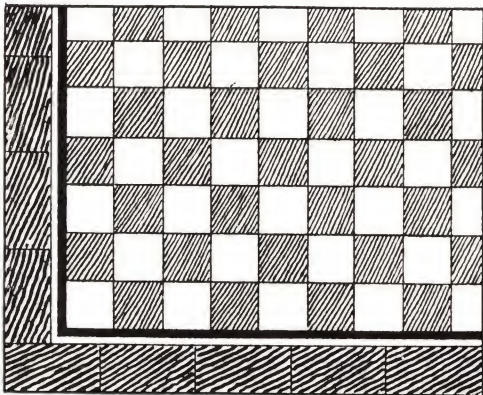




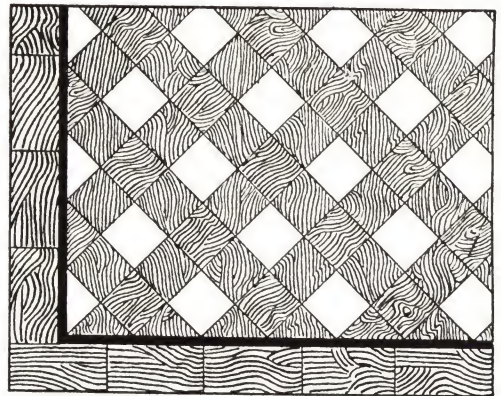
DESIGN-A1



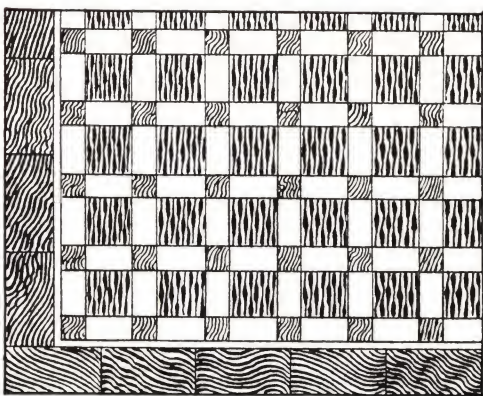
DESIGN-A2



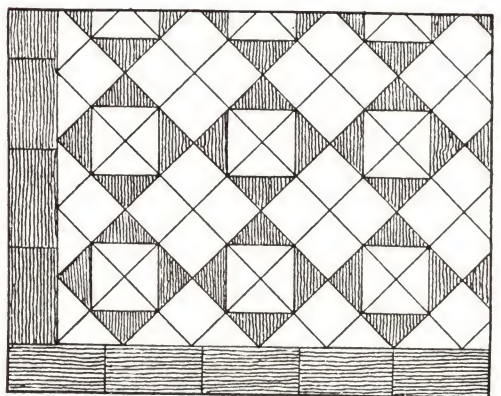
DESIGN-A3



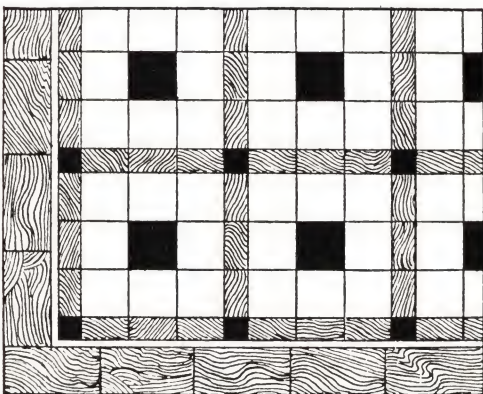
DESIGN-A4



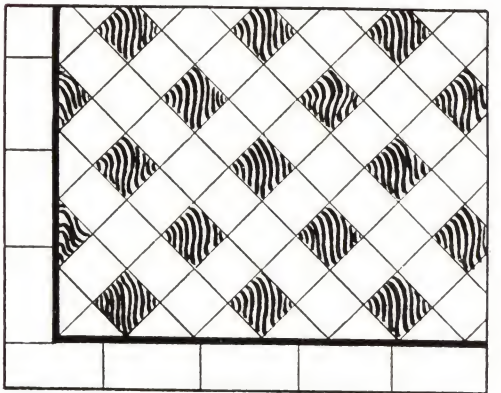
DESIGN-A5



DESIGN-A6



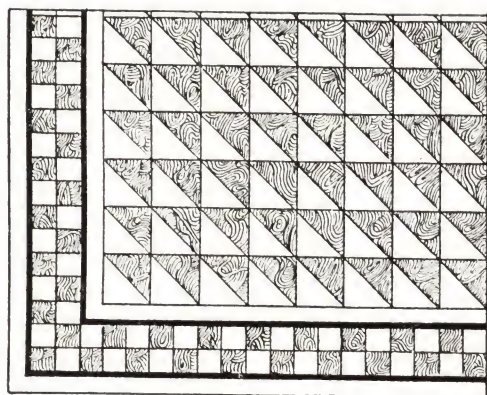
DESIGN-A7



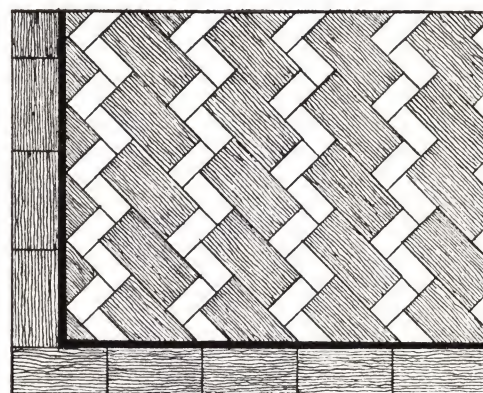
DESIGN-A8

PATTERNS

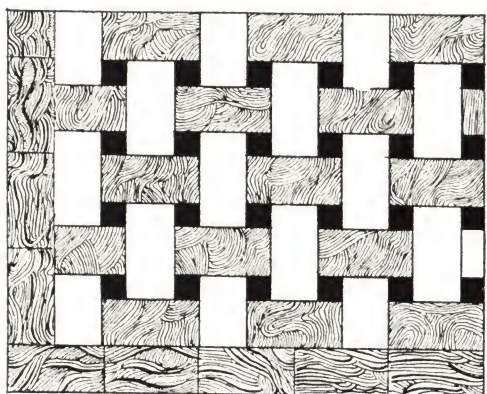
An important point in the selection of Azrock by the country's leading architects is its adaptability which enables this beautiful and colorful floor tile both to harmonize with and emphasize upon today's modern interior decorative treatment. Floor patterns which are designed for Azrock, using one or more colors or varying the tile sizes, are practically limitless in number and for any floor covering purpose, in surroundings grave or gay, brilliant or severe.



DESIGN-A9



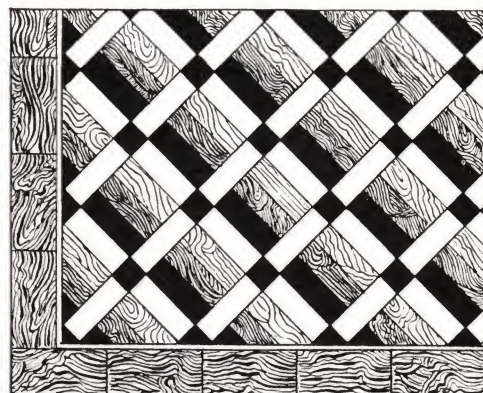
DESIGN-A10



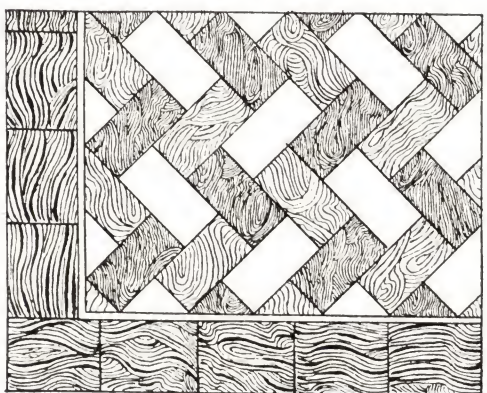
DESIGN-A11

PATTERNS

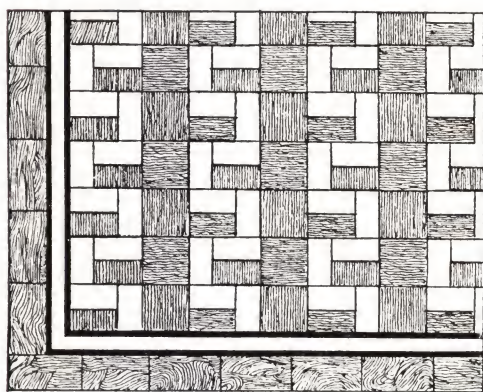
The myriad combinations that can be arranged harmoniously into interesting and beautiful floor patterns present fascinating possibilities. The few suggestions shown here barely enter the subject. By combining colors, mixing plain with marbled tile, or varying the tile sizes . . . using all or any of these means! . . . practically any decorative motif can be carried out. Azrock is a spur to the creative artistry of every builder.



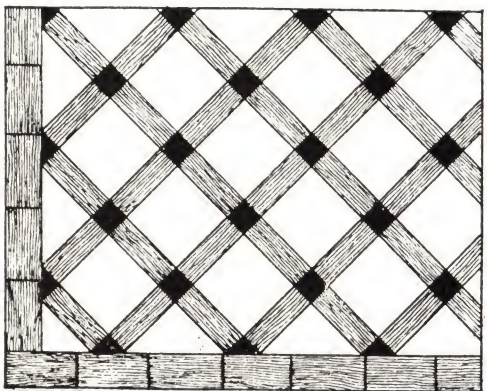
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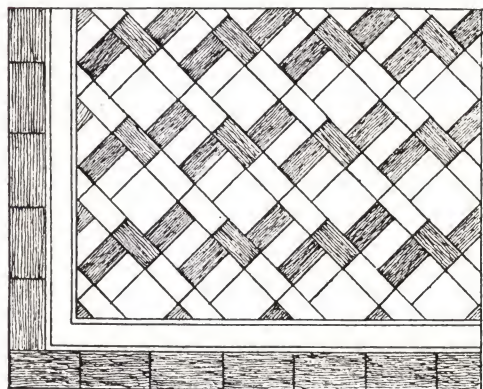
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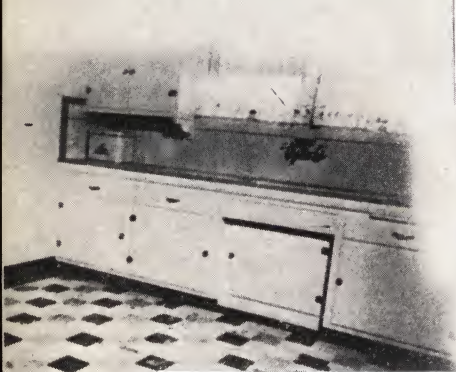
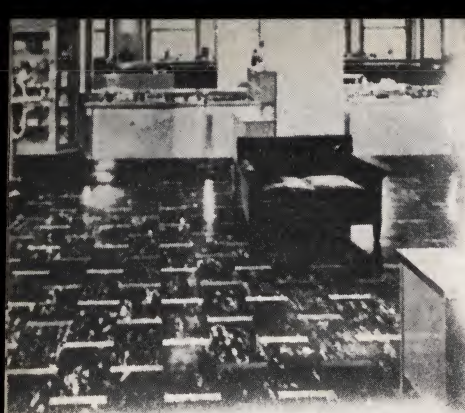
DESIGN-A14



DESIGN-A15



DESIGN-A16



AZROCK
Floor Covering Products
Carpet Tile Industrial Tile Planktile
Manufactured by
UVALDE ROCK ASPHALT COMPANY
San Antonio, Texas

Sold and Installed by:

Approved Distributing Contractors

